



TRAILBLAZERS

SPONSORED CHALLENGES

Some charities have raised over £100,000 on just one Challenge!

How much could we help you raise for YOUR charity?

United in a passion to reach those most in need, our partnerships with both small UK and large multinational charities have already changed thousands of lives.

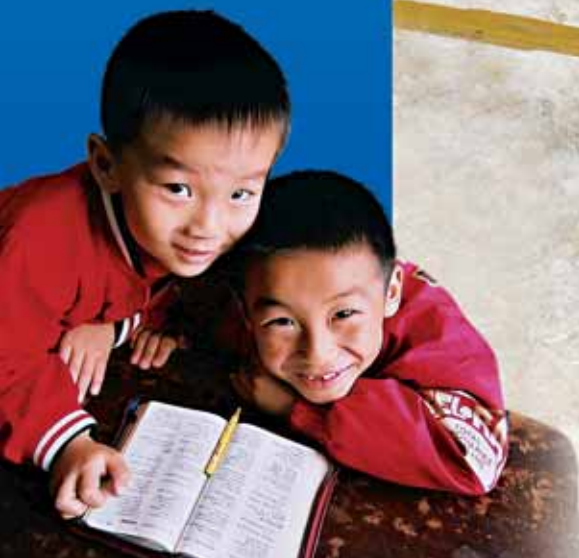
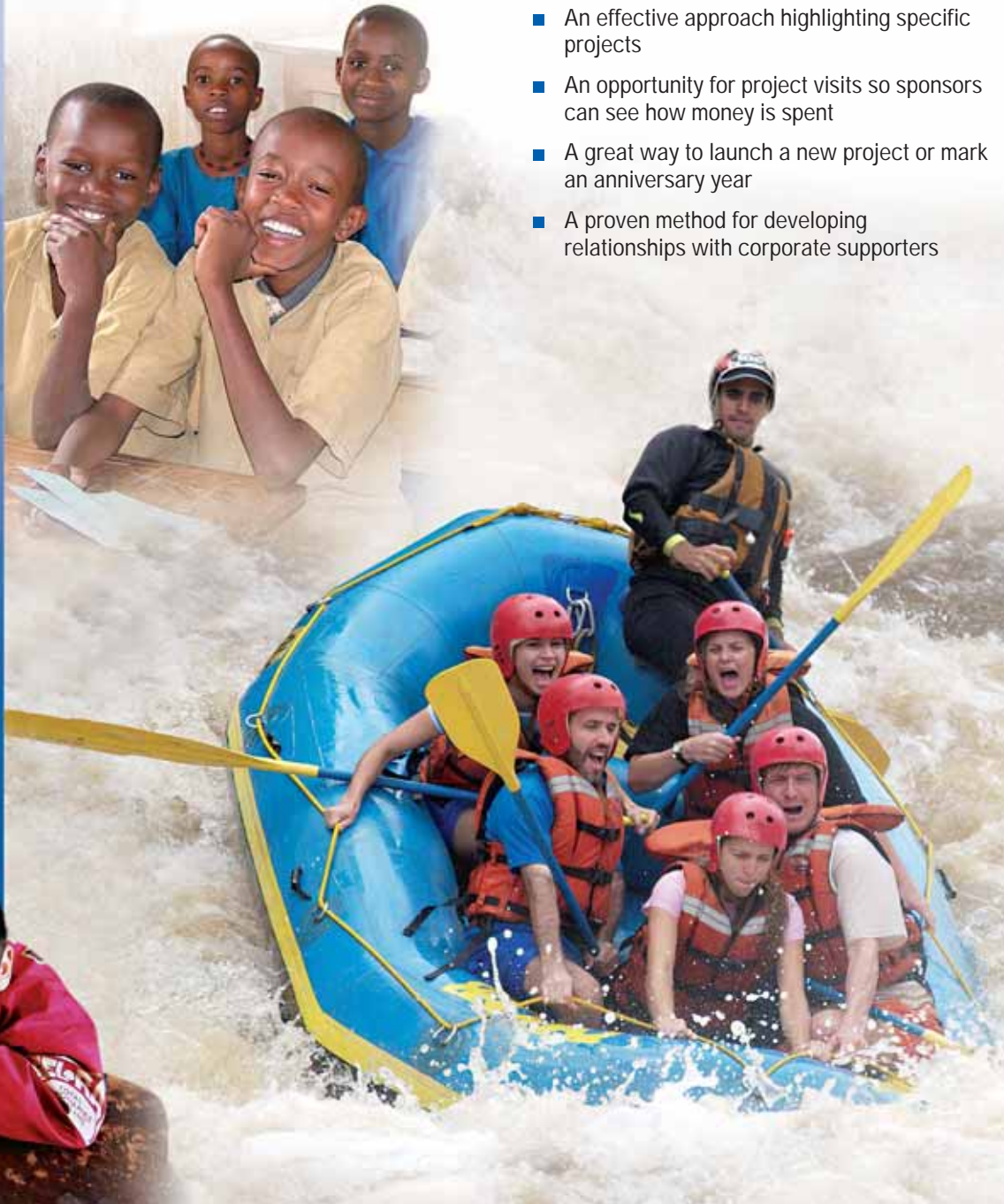
Established in 1998, Trailblazers Sponsored Challenges Ltd has helped raise more than £1.5 million of vital funding for charity projects.

WHO ARE TRAILBLAZERS?

Trailblazers is a not-for-profit Christian organisation that helps charities of all sizes to raise funds – as well as their profile – by operating sponsored Challenge events in the UK and worldwide.

WHAT IS A SPONSORED CHALLENGE?

- A proven method of raising significant funds from new sources
- A fun, innovative way to engage potential new supporters
- An attractive means in order to secure long-term supporters and donors
- An effective approach highlighting specific projects
- An opportunity for project visits so sponsors can see how money is spent
- A great way to launch a new project or mark an anniversary year
- A proven method for developing relationships with corporate supporters



WHAT DO THE CHARITIES THINK?

All kinds of charities work with us, and most of them become 'regulars' after their first Trailblazers experience.

This is what some of them have said about their experiences:

"...in Trailblazers we have found a unique non-profit operation whose experience, professionalism and commitment has enabled significant funds to be released into our projects."

Sharon Eason, Professional Relations Director, Urban Saints

"The Great Wall of China Challenge proved to be an amazing success, not just for the experience of China and the monies raised for our projects, but also raising the profile of Faith & Football to a level we've not seen before."

Mick Mellows, Chairman, Faith & Football

"Their extensive experience has benefited us enormously... We were particularly blessed by Trailblazers' efforts to incorporate a visit to the project we support. Not only did it bring motivation and credibility to the people on the ground, but also it brought the Challengers' experience to life."

Helen Allen, Chairperson, PEPAIDS

"Thank you so much for all your help to us... the infrastructure, organisation, care and expertise you and all yours provided was nothing short of superb."

Colin Robinson, Trustee, Tigers Club Project

"Trailblazers is a supportive partner who shares our passion and commitment to help and serve Christians facing persecution all over the world."

Paul Tew, Supporter Relations Director, Open Doors



WHAT KIND OF CHALLENGES DO WE OFFER?

■ EXCLUSIVE CHALLENGES

Tailored specifically to deliver your organisation's Challenge objectives, whether in the UK or overseas, and incorporating visits to your projects.

■ OPEN CHALLENGES

Proven introduction for those that wish to 'test the water' and see how effective our Challenges can be. Sharing with other charities makes these ideal for those that wish to promote a selection of Challenges or optional dates.

■ COMMUNITY CHALLENGES

The Challenge being to work on one of the charity's projects, which in turn benefits from the human, as well as financial, resources.

■ GAP YEAR CHALLENGES

Our innovative Gap Year Challenge programme is an exciting addition to any school, college or university extra-curricular programme.

By raising funds by participating in a Challenge, students are able to, not only cover the cost of their Gap Year experience, but also make a significant donation to their selected charity or project. The rewards are there for all. The establishment benefits from the positive profile, the development opportunities for the individual students are endless and the projects benefit from the increased practical and financial resources.

"This partnership has provided a new and incredibly exciting dimension to Monkton's extra-curricular programme. The combination of the physical demands of the sponsorship Challenges, coupled with the extraordinary expressions of compassion shown by our pupils to children at the orphanage in South Africa have epitomised what education is all about – the development of leadership skills based on integrity, sensitivity, example and service."

Dr Alan Kerbey, Development Director, Monkton Combe School

HOW DO WE SUPPORT YOU?

We will listen to your needs, then create, propose, develop and manage an innovative, compatible Challenge for your supporters and anyone else that you may wish to include.

In addition Trailblazers will:

- Handle all administration on your behalf, including booking forms, deposit payments, invoicing, balance payments, insurance etc, allowing you to focus on the recruitment of participants.
- Jointly develop a recruitment and promotion strategy with you to maximise your participant numbers and raise the profile of your charity.
- Supply recruitment material including Challenge Information Packs, posters, flyers, PowerPoint presentations and video footage – all branded with your own individual charity logo.
- Follow up enquiries on your behalf, as well as participants' sponsorship, as soon as they return home.

We will provide your participants with:

- A Briefing Day and Fundraising Workshop – giving participants the know-how and confidence to reach their target, in a fun environment, enabling them to meet with one another and learn about the itinerary, kit and fitness.
- A 42-page Sponsorship Guide – based on the experiences of past Challengers plus an official 'sponsor form', with a summary of the Challenge itself and the charity that is involved.
- A sponsorship support CD – containing images, logos and write-ups to help them design their own fund-raising materials.
- Ongoing telephone and e-mail support – in order to answer any questions or concerns, advising on all aspects of travel arrangements including itinerary, visa and health requirements.
- A branded certificate – to commemorate their experience and achievement.

How do we protect you?

Trailblazers seek to ensure the highest standards of safety and protection, as:

- All our appointed Tour Operators conform to the highest service and safety standards.
- Tour Operators are adequately insured and fully bonded for financial protection, where applicable.
- We manage a 24-hour Emergency Protocol during the Challenge event.
- Charity staff and trustees accompanying the Challenges are briefed on all the essential issues.



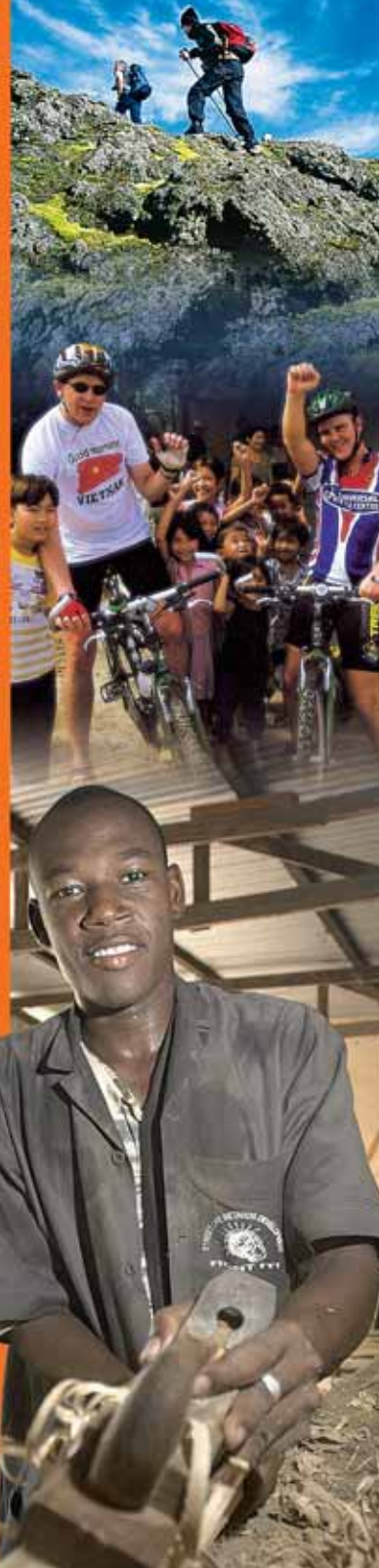
Education programme Uganda



Gap year cultural Challenge

WHAT'S BEHIND OUR SUCCESS?

The formula is simple – combining our resources, experience and expertise with those of our partner charities. From planning to completion, Trailblazers assists and supports its partners and participants – every step of the way.



WHERE IS YOUR CHALLENGE?

Here is just a small selection of the places worldwide where Trailblazers can arrange a Challenge... for you!

WHAT DO YOU HAVE TO DO?

Its so simple – decide on the type of Challenge... then pick up the phone and call us.

We'll be there to help you... every step of the way.

Ben Nevis, Scotland

Lake Alftavatn, Iceland

Annapurna Dhaulagiri, Nepal

Cycling in Rajasthan, India

Grand Canyon, USA

Guilin, China

Fastnet Challenge, Atlantic

Sea Kayaking, Hinchinbrook Australia

Sinai Trek, Egypt

Inca Trail, Peru

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